



FUTURE FARM
INDUSTRIES CRC

PROFITABLE PERENNIALS™ FOR AUSTRALIAN LANDSCAPES

Proposed Fact Sheet Series

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Possible template – farming & grazing

- * 4-6 pages
- * What the technologies are
- * Who developed the technologies, in what locations?
- * Where are the technologies most relevant?
- * Best features
- * Worst features
- * How to trial them
- * Researcher/adviser/user contacts



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Purpose, audience etc

- * Enhance advisers' and influencers' confidence in advocating the technologies
- * Provide a balanced, factual account of the merits of the technologies
- * Provide written material to complement verbal, visual and experiential learning
- * About 24 docs in total, including 9 EverGraze 'Exchanges'
- * Probably also ~ 12 fact sheets for SGSL
- * Progressive roll-out during 2007-08