

# Media Release

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FUTURE FARM  
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PROFITABLE PERENNIALS™ FOR AUSTRALIAN LANDSCAPES

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## Online genie shows the ways to productive salinity management

A new interactive website called *Saltland Genie™* is helping farmers find a productive use for their salt-affected land.

*Saltland Genie* provides landholders with customised on-farm recommendations about how productivity on their saline land can be boosted while reducing the impacts of salinity.

Future Farm Industries CRC (FFI CRC) Researcher Dr Nick Edwards (South Australian Research and Development Institute) said *Saltland Genie* is the first of a new generation of online land management tools that allows users to quickly get the answers and the follow up information they need.

“Visitors to the website can go straight to the *Your Saltland: Genie’s Advice* section and, by answering four questions about their property, find out which out of a possible 11 solutions are best suited to their situation,” Dr Edwards said.

“Besides providing advice on the most suitable pasture options and how best to manage salt-affected land, *Saltland Genie* contains one of the largest information collections in the country about Australian dryland salinity. There are research papers, case studies, videos and stories from farmers that provide scientific and personal insights into how salinity can be managed to boost productivity and improve the environment.”

The user-friendliness of *Saltland Genie* means visitors can access information in a variety of different ways based on their locality, solution type, or by following *Saltland Genie’s* advice after answering four simple questions about a particular piece of saltland.

Already putting the website to good use in Western Australia after a recent training workshop is Saltland Pastures Association’s Linda Vernon.

“The volume of information available on the website is excellent – there is really all you need to know about salinity and how to manage it,” Linda said.

“As part of the workshop we travelled to some salt-affected paddocks north of Doodlakine to test the website accuracy. After assessing the paddocks, I entered this information into the website and it returned the same advice I would have given.”

For those new to salinity and how it can impact on land use, the *Saltland Genie* features basic online information about salinity with its *Saltland Uni* module. The website also features a comprehensive collection of resource materials that provide background scientific and case-study information for the 11 solutions offered by the website.

“*Saltland Genie* will become a really useful tool for those at the frontline of the salinity problem – extension officers and farm advisors who give this kind of information directly to farmers,” Linda said.

*Saltland Genie* is the result of a huge body of research and development carried out by the highly successful national Sustainable Grazing on Saline Lands (SGSL) initiative between 2001 and 2007.

The *Saltland Genie* can be visited at: [www.saltlandgenie.org.au](http://www.saltlandgenie.org.au)

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Future Farm Industries Cooperative Research Centre aims to transform Australian agriculture and rural landscapes by developing and applying Profitable Perennials™ technologies to innovative farming systems and new regional industries.

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